

In riding a horse, we borrow freedom. ~ Helen Thompson

STRENGTHENING THE CONNECTION



Dear Friend,

It's hard to believe that in 2011 Equestrian Connection will be celebrating its 10th anniversary. In ten years we've come a long way. In addition to serving over 200 individual riders weekly, we also now provide services for many diverse groups that we never imagined would be part of the Equestrian Connection family. As we approach this milestone, we are excited to kick off our new capital campaign entitled "Strengthening the Connection." As we embark on our second ten years, we must reflect on all the lives we have touched and the families that have come to rely on the strength we have given them. We must also continue to offer state of the art programming and facilities that meet the constantly changing needs of our constituents. With your help, we will raise the funds necessary to sustain our efforts.

On the other side of this card, you will find the many different and exciting ways in which you can be a part of the campaign. Please take a moment and think about the best way in which you can participate. Perhaps you'll take on a naming opportunity. Perhaps you and a friend will team up for a sponsorship. Perhaps you'll introduce us to someone you know who wants to get involved. Or, perhaps you're not sure and you'd like to chat with our Vice President of Development, Henry Greene.

In any event, I do hope you will be a part of this most meaningful mission that will help us strengthen the connection.

Sincerely,

Diana Schnell
Founder and Executive Director

Henry M. Greene
Vice President of Development



Equestrian Connection, NFP

Equestrian Connection - Therapeutic Riding Programs for Individuals with Special Needs

CAMPAIGN 2011 STRENGTHENING THE CONNECTION

Sponsorship opportunities:

- Sponsor a Rider for a year \$3,600.00
- Sponsor a Horse for a year \$6,000.00
- Sponsor a Stall for a year \$25,000.00
- Sponsor a Program for a year \$30 - 50,000.00

Naming Opportunities:

- Name the Drive \$100,000.00
- Name the Lake \$250,000.00
- Name the Building \$500,000.00
- Name the Site \$1,000,000.00

I would like to donate \$_____ for the next ____ year(s)

I'd like to discuss a naming opportunity and/or introduce you to someone - please contact me.

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Thank you for your friendship and your ongoing support of the Equestrian Connection!

Equestrian Connection
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www.equestrianconnection.org